



Lela

ROSE

FALL 2021

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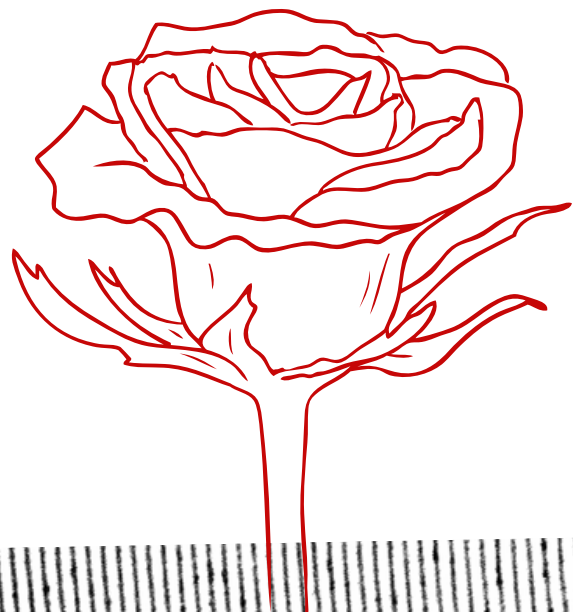
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HER STORY

Lela Rose was born and raised in Texas and attended college in Colorado, where she studied fine arts. Following graduation, Rose enrolled at Parsons School of Design to pursue her love of fashion design, and later went on to work with Richard Tyler and Christian Francis Roth.

Formally trained as a painter and sculptor prior to pursuing fashion design, Rose employs a brilliant use of color, rich fabrications, sculptural silhouettes and handcrafted details. Her artistic background is evident in her work and adds unexpected dimension and breadth to each season's collection.



SOURCE

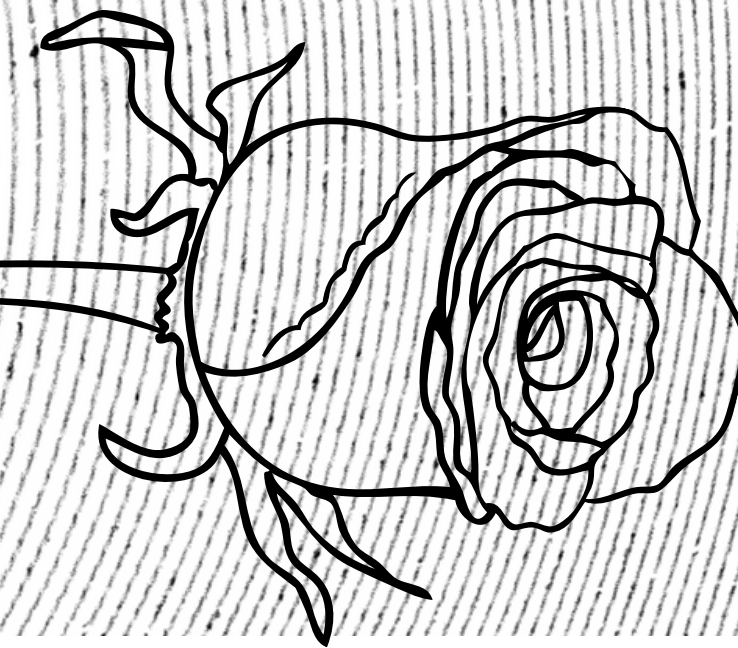
5 LOOKS

from the
fall 2021 collection



THE AESTHETIC

"ROSE ELEGANCE"



The Fall 2021 *Lela Rose* collection shows off the designers talent while also paying tribute to her name. The playful use of texture and color bring a sense of classic elegance when paired with a neutral color palate. The overall theme of the collection is a twist of femininity and simplicity. Using separates, she creates a wardrobe that could be worn anywhere. A cohesive, harmonious assortment of garments, each piece could be interchanged with ease. It is a very literal take on floral charm with an elegant focus.

INSPIRATION



PRINCIPLES

of design



Texture

Texture is used to bring life to this collection, adding lace floral roses to the garments using **surface design**, as well as in the photography--the use of a textured brick road and flowers popping up. Visually, the texture creates a 3-dimensional experience.

Color

The designer uses **neutral** colors of white and black with hints of red to create a classic color scheme. Several of the pieces included were **monochromatic**--meaning they consisted of multiple shades of a single hue.

Shape

Organic shape brings an important design element in this collection, irregular and curved pieces accenting the body.

Lines

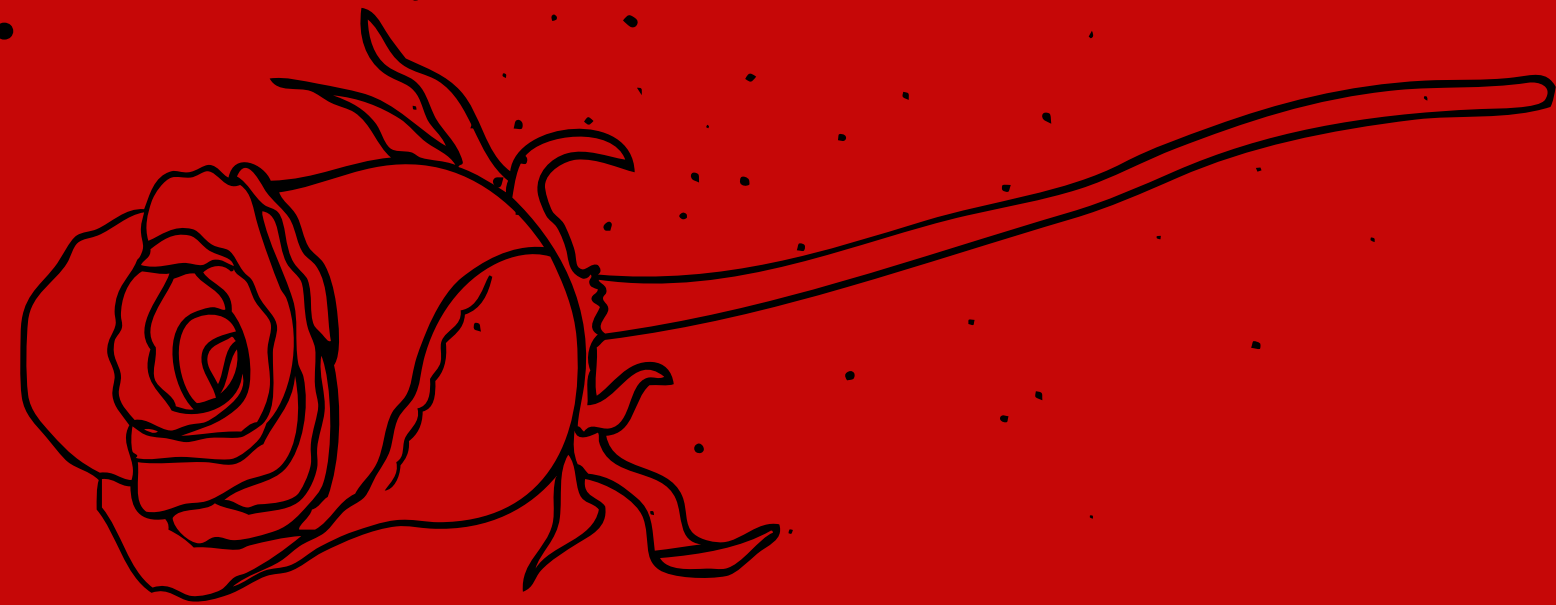
The **actual lines** in garments give the body emphasis in essential areas, adding to the dimension.

Emphasis

Certain pieces contain roses and use **contrast emphasis** in order for the floral theme to come through into the clothing.

**“That which we call a rose by any
other name would smell as sweet.”**

William Shakespeare





CREATED BY
EMILY LINGENFELSER